

## Honouring the Best in Environmental Excellence

***SEC announces the winners of the Singapore Environmental Achievement Awards 2012;  
Outstanding Winner to be announced on 23 August***

**Singapore, 16 August 2012** – The Singapore Environment Council (SEC) today announced the winners for the Singapore Environmental Achievement Awards (SEAA) 2012. The SEAA 2012 – which opened for applications on 7 March 2012 and closed on 9 April 2012 – included three new awards; a new regional category for countries in the ASEAN region, the re-introduction of the Public Sector category and the establishment of an Outstanding Award category.

The winners for the various categories for the SEAA 2012 are as follows.

- **Singapore Environmental Achievement Award (Manufacturing)**
  - Winner: Asia Pacific Breweries Singapore
  - Merit Winner: Komatsu Asia & Pacific
  
- **Nissan Leaf Singapore Environmental Achievement Award (Services)**
  - Joint Winners: IBM Singapore and Sea Hounds
  
- **Lee Foundation Singapore Environmental Achievement Award (Public Sector)**
  - Winner: Woodgrove Secondary School
  
- **Singapore Environmental Achievement Award (Regional)**
  - Winner: YTL Corporation Bhd.
  - Merit Winner: PT Beton Elemenindo Putra
  
- **SEC-Senoko Energy Green Innovation Award**
  - Winner: Hydroemission Corporation Pte Ltd

The winner of the sixth category – CDL Outstanding Singapore Environmental Achievement Award - will be announced at the awards ceremony on 23 August 2012.

“The SEAA impels the industry to push the envelope in terms of incorporating environmental sustainability into everyday business-as-usual activities on a holistic scale. It is also worth highlighting that environmental excellence has grown to become an integral part of companies and public sector agencies, which span a diverse spectrum of industries

such as information technology, education, beer production and construction,” said Mr Jose Raymond, Executive Director of the Singapore Environment Council.

IBM Singapore - which emerged as joint winner with Sea Hounds for the Nissan Leaf Singapore Environmental Achievement Award (Services) - was selected due to its myriad of initiatives aimed at protecting the environment. These are targeted at the industry, schools and the overall community.

“We are greatly encouraged by the award as it is an affirmation by our peers, and is also a strong recognition of IBMers’ (IBM employees) efforts in creating a sustainable environment in Singapore,” said Ms Janet Ang, Managing Director, IBM Singapore.

The IBM Singapore Data Centre has been classified by the Infocomm Development Authority of Singapore as a Tier Three Green Data Centre, recognising its holistic, integrated approach in tripling asset utilisation, reducing heat by up to 60%, reducing floor space by as much as 80% and reducing energy consumption by up to 40%.

“We hope to influence and impact the ecosystem that we participate in through our thought-leadership, best practices, smarter solutions and processes,” added Ms Ang.

The winner of the Singapore Environmental Achievement Award (Manufacturing) – Asia Pacific Breweries Singapore – was chosen as the winner for its various initiatives that enabled it to reduce thermal energy consumption by 24%, electricity consumption by 12% and water usage by 14% over the past 3 years. In addition, the company has implemented initiatives to reuse and recycle over past years to reduce general wastage which was resulted in annual savings of over 83 tonnes of paper waste.

“The SEAA serves as a “report card” of our environmental strategy and is a means for us to benchmark our sustainability efforts within the industry,” said Mr Michael Chin, General Manager, Asia Pacific Breweries Singapore (APBS).

“When we did the math - taking an average of 100 4-room HDB units in a block, our reduction on electrical usage could have powered about 47 HDB blocks for a month,” added Mr Chin.

The winner of the Regional category - YTL Corporation Bhd - said environmental sustainability was at the core of its business.

“Sustainability should be the new business-as-usual and we believe the economy is a wholly-owned subsidiary of the environment, and not the other way around. Every aspect of the YTL Group has undergone stringent efforts to minimise and eliminate the impact to the environment,” said Ms Ruth Yeoh, Executive Director and head of YTL’s Sustainability Division.

YTL Corporation Bhd's 100% owned subsidiary YTL PowerSeraya (a SEAA 2011 Merit Award winner) has reduced its carbon emissions by 30% over the past decade.

It achieved this through improvements in overall plant efficiency and switching to less carbon intensive fuels. At the same time, it has also achieved water sufficiency of 98% where its power plants' water demands are met by its in-house seawater desalination plant, NEWater and reclaimed industrial water.

Hydroemission Corporation, which bagged the SEC-Senoko Energy Green Innovation Award, specialises in developing biodegradable controlled release technology for environmental applications, such as indoor air quality, ambient scenting, bioremediation, and pest control.

Hydroemission has devised a novel process, which when coupled with its proprietary polymer blends, allows the conversion of most types of active ingredients into controlled release forms. This allows the technology to cut costs and reduce environmental pollution by limiting active ingredient usage.

The SEAA was launched in 1997 by Mr Yeo Cheow Tong, Singapore's former Minister for the Environment. The award, presented by the Singapore Environment Council, aims to inspire Singapore-based and regional organisations to become more committed to environmental and social responsibilities.

SEAA 2012 will be graced by Dr Vivian Balakrishnan, Minister for the Environment and Water Resources on 23 August.

The winners of the inaugural Asian Environmental Journalism Awards 2012 will also be announced at the event.

For more information about the winners of SEAA 2012, please refer to Annex A.

***\*\*END OF MEDIA RELEASE\*\****

## NOTES TO THE EDITOR



THE SINGAPORE  
ENVIRONMENTAL  
ACHIEVEMENT  
AWARDS  
Singapore Environment Council

## ABOUT THE SINGAPORE ENVIRONMENTAL ACHIEVEMENT AWARDS

The SEAA was launched in 1997 by Mr Yeo Cheow Tong, Singapore's former Minister for the Environment. Presented by the Singapore Environment Council, the SEAA aims to inspire Singapore-based organisations to become more committed to environmental and social responsibilities. It is the only local award that addresses overall environmental initiatives and awareness within an organisation. The criteria for the Singapore Environmental Achievement Awards focuses on assessing the leadership displayed by the company, the real environmental improvement made as well as the ability of an organisation to establish procedures, train staff and innovate in order to achieve breakthroughs in environmental performance. For more information, please click on the following link <http://www.seaa.sg/>.



Singapore  
Environment  
Council

## ABOUT THE SINGAPORE ENVIRONMENT COUNCIL

Established in 1995, the Singapore Environment Council (SEC) is an independently managed, non-government organisation that nurtures, facilitates and co-ordinates environmental causes in Singapore. SEC's work is founded on three pillars of action – Firstly, partnership with the people, private and public sectors of Singaporean society, to nurture a culture aligned with sustainable development concepts. Secondly, SEC rewards environmental excellence through awards schemes and product endorsement programmes, such as the Singapore Green Labelling Scheme. Thirdly, the SEC collaborates with partners to develop and implement training and learning programmes to build competencies in environmental sustainability within companies, thus keeping our business leaders ahead of the curve. Visit our website at [www.sec.org.sg](http://www.sec.org.sg).

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For more information about the Singapore Environmental Achievement Awards, please contact:

**Ms Noor Aisha**  
**Senior Communications Executive**  
Singapore Environment Council

**Ms Victoria Wong**  
**Senior Public Relations Executive**  
Bang PR

Tel: (65) 6433 5388  
Mobile: (65) 9786 3091  
[noor.aisha@sec.org.sg](mailto:noor.aisha@sec.org.sg)

Tel: (65) 6372 3568  
Mobile: 9812 4710  
[victoria@bang.com.sg](mailto:victoria@bang.com.sg)